

# ConversionPipeline



## GET MORE CONVERSIONS, REVENUE, & LEADS

In today's competitive marketplace, you must have professionals executing your digital marketing strategy. When potential customers are looking for your product or services online, they don't search very far – your business must appear as close to the top of the search results as possible. Conversion Pipeline can help you get there.



### BEAT YOUR COMPETITION

Ensure your online presence and brand is #1.



### IMPROVE YOUR ROI

Increase quality phone calls and contact from submission tools.



### BUILD BRAND RECOGNITION

Establish rapport and trust for your business online.



### INCREASE WEBSITE TRAFFIC

Build consistent, targeted organic traffic over time.



### CONTENT IS KING

Optimize your website with GEO pages, blogs and press releases.

# Digital Marketing Designed Specifically For Your Business

**Outsourced CMO:** You need a marketing vision and expert execution to succeed. But what if you don't have a marketing executive on the team, much less an entire marketing department? The Outsourced CMO program is designed for you. Our senior level executives develop your marketing strategy and our team of designers, developers and analysts get down to work.

**Search engine optimization:** If your site is not easily found in search engines, it is costing you big dollars. From in-house content development, to integrated social media marketing, and link-building campaigns that actually work, we'll position your website to ensure it is found more easily. And do you know what happens when you're found? You'll get new customers, that's what!

**Search Engine Marketing:** Just another way — the fastest way — to get new customers in a flash. A targeted pay-per-click advertising campaign on Google, Bing, Yahoo!, and ad-friendly social media networks like Facebook® and LinkedIn® is only the beginning. We'll launch your campaigns and then measure the ROI to the penny so you can grow fast and smart.

**Web design:** The most beautiful site in the world is useless if it doesn't help you save time or make money. That's the Conversion Pipeline difference. We're digital marketers first, and wouldn't you know we've got awesome designers in our back pocket. We make pretty sites that actually convert.

## Google Ads Partners are a hand-picked Group of strategic partners that:

- ✓ Meet Google's most stringent eligibility and training requirements
- ✓ Are Google-trained and certified.
- ✓ Prove to deliver high performing Ad campaigns for businesses

## Google Ads Partners are a hand-picked Group of strategic partners that:

- We receive the highest level of support from Google, including direct access to the latest products, technology assistance, and marketing support.
- We completed Google's most extensive product and account management training.
- We're provided full-service Account Management, from account set-up to ongoing campaign optimization, performance reporting, and quality customer support.